

Advocacy Advance Grant Update

4-14-09

I wanted to briefly update you on the development and progress of the Advocacy Advance Grants.

Thanks again to SRAM, Cannondale Sports Group, Planet Bike and Bikes Belong who have given the funding to the Alliance make the grants possible. The Alliance will be awarding a total of \$250,000 in 2009. The grants are a key component of the larger “Advocacy Advance” partnership of the League of American Bicyclists and the Alliance for Biking & Walking.

The interest and support has been overwhelming:

- 130 advocates called in to our two informational conference calls
- 92 Inquiry applications were submitted
- Over \$2 million in funding proposed
- Organizations submitting proposals were from 36 states and 3 provinces

Seven staff of the Alliance and the League reviewed all of these proposals and screened these “Inquiry” applications and we have invited 26 organizations to submit “Full Proposals” for the Advocacy Advance Grants (full list below). These 26 organizations still face a very competitive process as their proposals total up to nearly \$600,000 and the Alliance has approximately \$125,000 available to award this round (1st of 2).

There are two types of Advocacy Advance Grants: Start Up / Capacity Building Grants for new organizations and Innovation Grants for established organizations. We announced the grants program, and introduced Chanda Causer, our new Grassroots and Training Coordinator, on March 10th at the League’s National Bike Summit in Washington DC. The following week, we provided expansive information about the program on the Alliance’s Website: www.PeoplePoweredMovement.org with respective links on the League website.

The following organizations have been invited to submit full proposals:

Start Up / Capacity Proposals	
Organizations	Proposal
Walk Oakland Bike Oakland	Bike Broadway Coalition
Bike Sage (Los Angeles)	Network of urban bicyclists
Central Connecticut Bicycle Alliance	CCBA- Climbing to the next level
Green Mobility Network (Miami)	Complete the M-Path
Georgia Bikes	“Better Bicycling Bill” Campaign & staffing
New Orleans Metro Bicycle Coalition	Bolstering Biking in the Big Easy
Bicycle Alliance of Minnesota	Creating an Active and Informed Grassroots Membership
Twin Cities Streets for People	Twin Cities Advocacy Launch
Tulsa Hub	Community Cycling Project
Coalition for Livable Communities (Memphis)	Creating the Memphis Alliance for Biking and Walking
Pennsylvania Walks and Bikes	PA Statewide Bicyclists Organization
Trips for Kids (VA)	From recreation to transportation—getting youth riding to school and beyond safely
Positive Spin (WV)	Energizing Non-motorized transportation in Morgantown, WV

Innovation Proposals	
Organization	Proposal
Los Angeles County Bicycle Coalition	City of Lights: Educating Cyclists and Cultivating Advocates in Working Class Latino Immigrant Neighborhoods
Bay Area Bicycle Coalition	iBike Challenge: Smartphone Application for Bike Data

San Francisco Bicycle Coalition	Market Street: Creating a safe and inviting "main street" in San Francisco
Bicycle Colorado	Colorado Bicycle Advocacy Summit
Iowa Bicycle Coalition	Shop By Bike
League of Illinois Bicyclists	Bicycle Planning Training Project
Active Transportation Alliance (Chicago)	Unrealized Assets: Bike/Ped Funding from New Sources
Transportation Alternatives (NYC)	Blue Ribbon Commission on Traffic Enforcement
Consider Biking (Columbus, OH)	Cycling Corporate Caucus and Mode Shift Development
Toronto Coalition for Active Transportation	On-Street Bike Parking Initiative
Bicycle Transportation Alliance (OR)	Bicycle Friendly Business Alliance
Fairfax Advocates for Better Bicycling / Washington Area Bicyclists Association	Bicycling Advocates Design Phase Handbook
Undriver / Urban Sparks (WA)	Undriver Licensing - Reducing Car Use

We are also delighted to announce the members of the Advocacy Advance Grant Review & Selection Committee:

Barbara Culp, Seattle Children's Hospital
Jeff Frehner, Planet Bike
Tim May, Enterprise Community Partners
Dick Mark, Philanthropic Advisor / Buttonwood Partnership
Randy Neufeld, Active Transportation Alliance
Susan Polan, American Public Health Association
Jean-François Pronovost, Vélo Québec
Martha Roskowski, Go Boulder
Sarah Strunk, Healthy Kids, Healthy Communities / Active Living by Design
Elizabeth Train, Bikes Belong

All committee members will recuse themselves when conflicts of interest exist. (Conflict of Interest statement is on our website).

Non-voting but fully participating with the Committee:

Jeffrey Miller, Alliance for Biking & Walking President
Andy Clarke, League of American Bicyclists President
Tim Blumenthal, Bikes Belong Executive Director
Chanda Causer, Alliance for Biking and Walking Grassroots & Training Coordinator

The full proposals from the 26 organizations are due on April 27, 2009. The Review Committee will make their nominations by the end of May and the Alliance Board will give final approval after that. Applicants will be notified in early June.

If you have any further questions on the Advocacy Advance Grants, please feel free to contact me or Chanda Causer at 202-449-9692 or Chanda@PeoplePoweredMovement.org.

Thanks!

Jeff